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## Big Horn Armory (BHA) Launches Ask the Gunsmith Series

*Big Horn Armory aims to answer customers' frequently asked questions about the company and its products in its new weekly YouTube series.*



**Cody, Wyo. (July 2024)** – [Big Horn Armory \(BHA\)](http://www.bighornarmory.com), makers of big-bore firearms, is pleased to announce a new series on its [YouTube channel](#) entitled [“Ask the Gunsmith.”](#) This series aims to answer many of the common and uncommon questions Big Horn Armory receives from its customer base about its firearms and the company itself. It will deliver a new episode on its channel, newsletter, and social media sites weekly.

The inaugural episode, [“M89 Compared to other Lever Guns,”](#) focused on answering why the BHA Model 89 feels different when it cycles compared to other lever guns, such as a Marlin or Henry lever action rifle. BHA Gunsmith Matt Fry highlights the differences between the rifles in this informative video.

Greg Buchel, President of Big Horn Armory, expressed his enthusiasm for the new series. “We are excited to launch the ‘Ask the Gunsmith’ series as a way to engage directly with our customers and provide them with the information they’re looking for. Our goal is to educate and inform, making sure our customers have all the details they need to fully appreciate and understand our products. We look forward to answering their questions and sharing our expertise.”

If an individual has a question about Big Horn Armory or any of its products that they would like a BHA Gunsmith to answer, please email it to [general@bighornarmory.com](mailto:general@bighornarmory.com) with the subject line "Ask the Gunsmith." All submitted questions have a chance of being featured in a future episode.

For more on Big Horn Armory, visit [www.bighornarmory.com](http://www.bighornarmory.com) or any of their social media platforms: [Facebook](#), [Instagram](#), [YouTube](#), [MeWe](#), [LinkedIn](#), [Locals](#), or [X](#).

### **About Big Horn Armory:**

Big Horn Armory was founded in 2008 with the expressed intention of designing a Browning-type lever-action gun chambered in 500 Smith & Wesson Magnum. The Big Horn Armory Model 89, made in America, closely follows the work of John Browning with refinements courtesy of modern metallurgy and machining capabilities. The first rifles began shipping in September of 2012 and since then, BHA has added to their big bore lineup with a Model 90 Carbine in 460 S&W, the Model 90A in 454 Casull, the Model 90B in .45 Colt, the Model 89A in 500 Linebaugh and the Model 89B in .475 Linebaugh. In 2017, Big Horn Armory took a departure from its lever-action series and developed the AR500 Auto Max, the most powerful short-range, semi-auto based on an AR .308 platform.