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FOR IMMEDIATE RELEASE

Big Horn Armory Unveils the AR500 NEXT GEN Line

Experience the unmatched firepower with the AR500 NEXT GEN Complete Upper Assembly and AR500 NEXT GEN Pistol.



Cody, Wyo. (December 2024) – [Big Horn Armory \(BHA\)](http://www.bighornarmory.com), makers of big-bore firearms, is excited to announce the launch of its AR500 NEXT GEN series. Available as a [Complete Upper Assembly](#) or the new [AR500 NEXT GEN Pistol](#), this line builds on the legacy of the original AR500 Rifle to deliver unmatched power and versatility for discerning shooters and professionals. Watch the video announcement [for more details](#).

The AR500 NEXT GEN Complete Upper Assembly allows users to transform their existing AR10 lower into an AR500 rifle. Using a non-proprietary DPMS-style upper, this kit includes everything needed to experience the unparalleled power of the AR500. Using modified SR25 magazines, the assembly is both compatible and highly customizable. The kit features a complete assembled upper, an 18" barrel, adjustable gas block, muzzle brake, M-Lok hand guard, bolt carrier group, buffer and buffer spring, and a five-round magazine. With an MSRP of \$1,200, the Complete Upper Assembly delivers exceptional value and performance.



“Whether you’re hunting big game or preparing for tactical scenarios, the NEXT GEN Complete Upper Assembly allows you to tap into the unparalleled power of the 500 Auto Max with the AR10 platform you already own,” said Greg Buchel, Owner of Big Horn Armory.

For those seeking power in a more compact format, the AR500 NEXT GEN Pistol redefines what’s possible with a semi-auto pistol. Chambered in 500 Auto Max, the pistol offers the strength of the original AR500 Rifle in a maneuverable and portable design. With its 10” barrel and compact AR platform, the AR500P is ideal for close-quarter use and rapid response scenarios. The MSRP for the AR500P is \$2,599.

The 500 Auto Max cartridge is a rimless version of the 500 S&W Magnum. This versatile cartridge accommodates bullets ranging from 350 grains to an astounding 700 grains, making it suitable for applications ranging from precision shooting to stopping the largest game animals. The combination of this cartridge’s power and the AR500 platform creates an unparalleled shooting experience.

Big Horn Armory’s AR500 NEXT GEN series is now available, with a full rifle configuration coming soon. For more on Big Horn Armory, please visit www.bighornarmory.com or any of its social media platforms: [Facebook](#), [Instagram](#), [YouTube](#), [MeWe](#), [LinkedIn](#), [TikTok](#), or [X](#).

About Big Horn Armory:

Big Horn Armory was founded in 2008 with the expressed intention of designing a Browning-type lever-action gun chambered in 500 Smith & Wesson Magnum. The Big Horn Armory Model 89, made in America, closely follows the work of John Browning with refinements courtesy of modern metallurgy and machining capabilities. The first rifles began shipping in September of 2012 and since then, BHA has added to their big bore lineup with a Model 90 Carbine in 460 S&W, the Model 90A in 454 Casull, the Model 90B in .45 Colt, the Model 89A in 500 Linebaugh and the Model 89B in .475 Linebaugh. In 2017, Big Horn Armory took a departure from its lever-action series and developed the AR500 Auto Max, the most powerful short-range, semi-auto based on an AR .308 platform.