



Walk the Talk America
Media Contact: Michael Sodini
michael@walkthetalkamerica.org
P: 424-444-9882 (WTTA)
wttta.org

FOR IMMEDIATE RELEASE

The National Association of Sporting Goods Wholesalers (NASGW) Donates \$25K to Walk The Talk America (WTTA)

The donation will assist in WTTA's important work in raising awareness and working to remove misunderstandings around mental health and firearms.



Las Vegas, Nev. (December 2024) – [Walk the Talk America](http://WalktheTalkAmerica.org) (WTTA), a non-profit organization dedicated to bridging the gap between mental health and responsible firearm ownership, is honored to have received a generous donation of \$25,000 from the [National Association of Sporting Goods Wholesalers \(NASGW\)](http://NationalAssociationofSportingGoodsWholesalers.org). This donation will assist the WTTA's important work in raising awareness and working to remove misunderstandings around mental health and firearms. WTTA's work is critical to reducing gun violence, suicide, and the stress, anxiety, and broken lives that come from these situations.

"Mental health is a greatly misunderstood arena and the work that WTTA is doing to bring awareness empowers those who are struggling to get the help they need," said NASGW Chairman Bill Sumner. "It also demonstrates to our industry and the broader community that the shooting sports industry cares as much or more than anyone about the health and well-being of American gun owners."

"This generous donation from NASGW reflects a growing commitment within the shooting sports industry to address mental health with compassion and proactive solutions," said Michael Sodini, WTTA Founder. "Their support amplifies our ability to reach more individuals with the resources and education needed to foster a culture where mental health is openly discussed and effectively supported within the firearms community. Together, we're making strides to reduce stigma and promote safety for all."

Walk the Talk America is a non-profit 501(c)(3) dedicated to bridging the gap between mental health and responsible gun ownership. Its mission is to enhance the perception of mental health among gun owners while elevating the standard of mental health care within this community. Walk the Talk America is uniquely positioned as an organization that integrates the wisdom of gun-owning mental health professionals, offering innovative solutions derived from real-world experiences.

If this is your first time hearing about WTTA, here are some popular links to learn more:

- [About Us](#)
- [Resources](#)
- [Free and Anonymous Mental Health Screenings](#)

About Walk the Talk America:

Walk the Talk America is a non-profit 501(c)(3) dedicated to bridging the gap between mental health and responsible gun ownership. Its mission is to enhance the perception of mental health among gun owners while elevating the standard of mental health care within this community. WTTA is uniquely positioned as an organization that integrates the wisdom of gun-owning mental health professionals, offering innovative solutions derived from real-world experiences.

About National Association of Sporting Goods Wholesalers:

The National Association of Sporting Goods Wholesalers is comprised of wholesalers, manufacturers, independent sales reps, media, and service providers - both national and international - all of whom are primarily focused on shooting sports equipment and accessories. As a trade association representing the business interests of its members, NASGW's mission is to bring shooting sports buyers and sellers together. For more information about the NASGW, visit the association's website at www.nasgw.org.