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FOR IMMEDIATE RELEASE

Five Reasons to Switch to Shell Tech 9mm Ammo

Shell Shock Technologies uses their proprietary NAS³ two-piece ammunition casings for their Shell Tech 9mm rounds. User benefits include lighter weight, durability, better performance, increased accuracy, and less wear and tear on your firearms.



Eubank, KY (December 2024) – Shell Shock Technologies, LLC. (SST), a leading innovator in the ammunition industry, offers firearms enthusiasts a game-changing alternative to traditional brass 9mm ammunition. SST challenges brass ammo stalwarts and brand-loyalists to try a 20-round box of Shell Tech [9mm Luger Defense](#) rounds, or Shell Tech [9mm Nosler ASP](#), or even a 50-round bag of Shell Tech [9mm FMJ competition/training](#) rounds, and discover the most important five reasons to make the switch to Shell Tech ammunition for all their target practice, defense, and competitive shooting needs.

Shell Shock Technologies has been developing its patented NAS³ two-piece, nickel-alloy stainless casings and rounds for almost a decade. Initially hitting the market in 2015, the company focused on offering its revolutionary casings to the commercial market. Behind the scenes, the DoD community took an immense interest in the obvious capabilities the NAS³ casing offered the warfighter, and SST continues to develop new calibers specifically for the military market. This year, SST returns to the commercial market, offering its proprietary casing in loaded rounds.

Shell Tech's innovative 9mm rounds are the future of ammunition. What matters to competition shooters, self-defense, and sport shooters alike comes down to performance, accuracy, and reliability. Better-than-brass Shell Tech 9mm ammo delivers five benefits over traditional ammunition:

The Shell Tech NAS³ Casing: The Shell Tech patented NAS³ two-piece, stainless steel, nickel-alloy case is up to 50 percent lighter than traditional brass cases. The lighter round offers less felt recoil allowing quicker, faster target reacquisition, and for those that carry a loaded firearm and spare magazines, a significant decrease in weight carried all day.

More Powerful Rounds: The proprietary casing materials and design allow for an increase of up to eight percent more powder and a higher-pressure tolerance. This creates a faster, flatter shot and consistently accurate hits to the target, shot after shot.

More Accurate: Shell Tech 9mm rounds are precision loaded and balanced for increased velocity and straight shooting. Shell Tech rounds are hand-inspected.

No More Fouling and Jamming: The patented casing is much less abrasive than brass and self-lubricating. Shell Tech ammunition does not foul or clog up the breach and ejects clean and cool to the touch.

More Durable: The Shell Tech NAS³ two-piece, stainless steel, nickel-alloy casing is stronger than brass, and is more corrosion resistant than brass or steel. The Shell Tech 9mm rounds have a higher tensile strength and can be reloaded more times than traditional brass.

That's five benefits of using Shell Tech 9mm ammunition over traditional brass rounds, and for those skeptics, a few other benefits include its magnetic ability making for easy case collection at the end of the day, and Shell Tech 9mm ammunition is competitively priced. Better ammo without the bigger price. Shell Tech 9mm ammo can be purchased [online](#), and for added savings, subscribe to the Shell Tech ammo program and receive your ammo every month, two months, or three. The Shell Tech Subscription program also allows you to change your delivery dates simply by logging into your profile. Get your ammo when you want it.

More calibers are currently in production and free shipping is available on all orders over \$125.00. Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](https://www.instagram.com/shellshocktech).