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FOR IMMEDIATE RELEASE

## Shell Shock Technologies Announces Ammo Sponsorship for Gun Talk Range Ready Jacob Grey Firearms / Trijicon 1911 Experience

Shell Shock Technologies will provide its premium ammunition for the two-day event, scheduled for March 27 – 28, 2025.



**Eubank, KY (February 2025)** – <u>Shell Shock Technologies</u>, LLC. (SST), a leading innovator in the ammunition industry, is proud to announce its sponsorship of the <u>Gun Talk Range Ready Jacob Grey Firearms / Trijicon 1911</u> <u>Experience</u>. As the official ammunition provider for this exclusive training event, Shell Shock Technologies will supply premium <u>ammunition</u>, ensuring participants receive a top-tier shooting experience.

The two-day event, scheduled for March 27-28, 2025, will showcase the Jacob Grey TWC9, a state-of-the-art double-stack 9mm 1911 pistol, paired with the highly regarded Trijicon RMR red dot sight. Each attendee will

not only receive expert instruction but will also take home their own Jacob Grey TWC9 and Trijicon RMR as part of this immersive experience.

Participants will learn from two of the industry's top professionals: Mark Yackley, a Marine, law enforcement officer, and renowned competitive shooter, along with Gun Talk's own Chris Cerino, the Director of Training at Range Ready. This elite-level instruction will provide attendees with invaluable hands-on training in mastering the double-stack 1911 platform.

The Range Ready experience is designed to provide VIP-level service, allowing participants to train like professionals. Each shooter will be equipped with:

- Jacob Grey TWC9 2011 pistol & magazines
- Trijicon RMR red dot optic
- Holster & magazine holders
- Premium ammunition from Shell Shock Technologies
- Catered meals & refreshments

"Shell Shock Technologies is thrilled to be part of such an exclusive and high-caliber training experience," said Peter Foss, Managing Partner and CEO at Shell Shock Technologies. "Our innovative ammunition provides superior performance and reliability, ensuring that every shooter can train with confidence and precision."



As a leader in advanced ammunition technology, Shell Shock Technologies has redefined performance standards in the shooting industry. Its revolutionary Nickel Alloy Shell (NAS³) cases are up to 50 percent lighter than traditional brass, offering improved accuracy, increased velocity, and superior strength. These innovative casings have been widely adopted by top-tier ammunition manufacturers and defense contractors across the U.S. and allied nations. In addition to its cutting-edge casings, Shell Shock Technologies has expanded its expertise into complete ammunition production with the launch of Shell Tech Ammo. Manufactured in Calhoun, Georgia, Shell Tech Ammo delivers meticulously hand-inspected, high-quality rounds designed for precision, reliability, and performance. Whether for training, competition, or self-defense, Shell Tech Ammo ensures shooters have access to the latest advancements in ammunition technology.

With only 14 spots available, this once-in-a-lifetime training event is expected to sell out quickly. Priced at \$3,500 per person, this all-inclusive experience provides unparalleled access to premium firearms, top-tier instruction, and industry-leading ammunition.

Shell Shock Technologies sat down with Gun Talk during SHOT Show 2025 to discuss its variety of innovative ammunition options for shooters who are committed to results, as well as to displa its NAS<sup>3</sup> casing technology. Watch the interview here: <a href="https://www.guntalk.com/video-post/shell-shocking">https://www.guntalk.com/video-post/shell-shocking</a>.

To <u>register</u> for the event or learn more, visit the <u>Gun Talk Range Ready Website</u>.

Keep up with Shell Tech's advanced ammunition on the <u>website</u> and social media platforms: <u>Facebook</u>, <u>Instagram</u>, and <u>YouTube</u>.

## **About Shell Shock Technologies and Shell Tech Ammo:**

Shell Shock Technologies, LLC (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit <u>www.shellshocktechnologies.com</u> or follow us on Instagram at @shellshocktech.