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FOR IMMEDIATE RELEASE

Sponsorship and Auction Opportunities Open for Inaugural Legends and Heroes Shootout

Sponsorships and online auction proceeds will support K9 Heroes 4 Heroes and the NRA during this two-day shooting and golfing charity event on April 27 – 28, 2025.

Eubank, KY (March 2025) – [Shell Shock Technologies, LLC](http://www.shellshocktech.com) (SST), a leading innovator in the ammunition industry, invites industry leaders, manufacturers, and businesses to participate in the inaugural [Legends and Heroes Shootout](#) by becoming [event sponsors](#) or donating items for the online auction. This premier two-day charity event, dedicated to supporting veterans and first responders, will feature an action-packed Range Day at Markham Park Shooting Range in Sunrise, Florida, and a high-energy golf tournament at The Club at Weston Hills in Weston, Florida. All net proceeds will benefit [K9 Heroes 4 Heroes](#), which provides service dogs to veterans and first responders at no cost, and the [NRA](#), which offers mental health services, career transition assistance, and critical resources to veterans and their families.

To maximize fundraising efforts, SST is offering a range of [sponsorship opportunities](#), from Premier Level Sponsorship – which provides top-tier brand exposure and VIP privileges – to Digital Hole Sponsorships, which offer an affordable way to support the cause. Sponsors will gain high-visibility recognition across event signage, digital promotions, and social media. Premier Level Sponsors will also receive VIP Access, including an exclusive meet-and-greet with celebrity athletes and reserved seating at post-event activities.

In addition, businesses and individuals can contribute by donating items to the event's Online Auction. The auction will feature exclusive memorabilia, premium firearms, gear, and one-of-a-kind experiences – offering brands a unique opportunity to showcase their products while giving back. All net proceeds from the online auction will directly benefit K9 Heroes 4 Heroes and the NRA.



“This event is about coming together to honor and support those who have sacrificed for our freedoms. We encourage those within our community to get involved by becoming a sponsor or donating an auction item. Every contribution makes a meaningful impact on the lives of veterans and first responders,” said [Peter Foss](#), Managing Partner and CEO of Shell Shock Technologies.

For more information on sponsorship opportunities or to donate an auction item, click [here](#) or contact [Foss](#) at peter@shellshocktech.com for further inquiries and involvement opportunities.

Stay up to date with the Legends and Heroes Shootout by visiting our [website](#). Discover Shell Tech’s cutting-edge ammunition technology on the [website](#) and follow along on [Facebook](#), [Instagram](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company’s patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock’s engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](#).