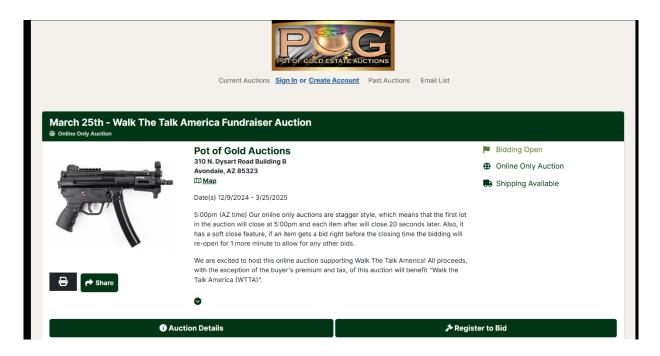


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FOR IMMEDIATE RELEASE

Pot of Gold Estate Auctions Supports Mental Health Awareness with 2nd Firearms Fundraiser for Walk the Talk America

Pot of Gold Estate Auctions is donating proceeds from their online auction to WTTA to help fund the organization's important work of bridging the gap between mental health and responsible firearm owners.



Las Vegas, Nev. (March 2025) – Walk The Talk America (WTTA), a non-profit organization dedicated to bridging the gap between mental health and responsible firearm ownership, is honored to once again partner with Pot of Gold Estate Auctions for a charity fundraiser auction. This year's goal is to surpass last year's success and raise \$20,000 to support WTTA's vital programs. The Walk the Talk America Fundraiser Auction is now live and will close on Tuesday, March 25, 2025, at 5 pm MST. Apart from the buyer's premium and tax, all auction proceeds will benefit WTTA.

The online-only auction follows a staggered closing format, where the first lot in the auction will close at 6:00 pm MST, with each subsequent item closing in 20-second intervals. A soft close feature ensures that if a bid is placed right before an item's scheduled closing, bidding will be extended for an additional minute to allow for competing bids.

This year's auction features 42 exclusive lots generously donated by industry leaders, including Armscor, Bersa, Camfour, Canik, Charter Arms, Chattanooga Shooting Supplies, Dark Mountain, Davidsons, Derya, EAA, Global Ordnance – Grand Power, Gideon Optics, GLOCK, Gunvault, Kahr Arms, Marlin, PTR, Rost Martin, Ruger, Swampfox, and Tristar.

Michael Sodini, the founder and CEO of WTTA, expressed his gratitude for the continued support: "This partnership with Pot of Gold Estate Auctions is an incredible opportunity to make a real difference. Every bid placed helps fund our mission to provide mental health education and resources to the firearms community. With limited corporate sponsorships, initiatives like this auction are critical to sustaining our work. We invite everyone to participate — whether by bidding or spreading the word — because together, we can create lasting change."



Walk the Talk America is committed to improving access to mental health resources for firearm owners, with the goal of reducing firearm-related suicides. By fostering open conversations and providing education to both the mental health and gun-owning communities, WTTA is leading the charge in reshaping perceptions and breaking down barriers to care.

For more information about Walk the Talk America and how you can support their mission, visit www.walkthetalkamerica.org.

About Walk the Talk America:

Walk the Talk America is a non-profit 501(c)(3) dedicated to bridging the gap between mental health and responsible gun ownership. Its mission is to enhance the perception of mental health among gun owners while elevating the standard of mental health care within this community. WTTA is uniquely positioned as an organization that integrates the wisdom of gun-owning mental health professionals, offering innovative solutions derived from real-world experiences. https://walkthetalkamerica.org/