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Walk the Talk America
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Pot of Gold Estate Auctions Supports Mental Health Awareness with 2nd Firearms Fundraiser for Walk the Talk America

Pot of Gold Estate Auctions is donating proceeds from their online auction to WTTA to help fund the organization's important work of bridging the gap between mental health and responsible firearm owners.

A screenshot of the Pot of Gold Estate Auctions website. At the top, there is a logo for "POT OF GOLD ESTATE AUCTIONS" featuring a golden pot. Below the logo, there are links for "Current Auctions", "Sign In or Create Account", "Past Auctions", and "Email List". The main section is titled "March 25th - Walk The Talk America Fundraiser Auction" and is labeled as an "Online Only Auction". It features a black handgun on the left. To the right of the handgun, the text reads: "Pot of Gold Auctions", "310 N. Dysart Road Building B", "Avondale, AZ 85323", and a "Map" link. Below this, it says "Date(s) 12/9/2024 - 3/25/2025". A paragraph follows: "5:00pm (AZ time) Our online only auctions are stagger style, which means that the first lot in the auction will close at 5:00pm and each item after will close 20 seconds later. Also, it has a soft close feature, if an item gets a bid right before the closing time the bidding will re-open for 1 more minute to allow for any other bids." Another paragraph states: "We are excited to host this online auction supporting Walk The Talk America! All proceeds, with the exception of the buyer's premium and tax, of this auction will benefit 'Walk the Talk America (WTTA)'." On the right side of the main section, there are three icons with text: a flag for "Bidding Open", a globe for "Online Only Auction", and a truck for "Shipping Available". At the bottom of the main section, there are two buttons: "Auction Details" and "Register to Bid".

Las Vegas, Nev. (March 2025) – [Walk The Talk America](http://WalkTheTalkAmerica.org) (WTTA), a non-profit organization dedicated to bridging the gap between mental health and responsible firearm ownership, is honored to once again partner with Pot of Gold Estate Auctions for a charity fundraiser auction. This year's goal is to surpass last year's success and raise \$20,000 to support WTTA's vital programs. The [Walk the Talk America Fundraiser Auction](http://WalktheTalkAmericaFundraiserAuction.org) is now live and will close on Tuesday, March 25, 2025, at 5 pm MST. Apart from the buyer's premium and tax, all auction proceeds will benefit WTTA.

The online-only auction follows a staggered closing format, where the first lot in the auction will close at 6:00 pm MST, with each subsequent item closing in 20-second intervals. A soft close feature ensures that if a bid is placed right before an item's scheduled closing, bidding will be extended for an additional minute to allow for competing bids.

This year's auction features 42 exclusive lots generously donated by industry leaders, including Armscor, Bersa, Camfour, Canik, Charter Arms, Chattanooga Shooting Supplies, Dark Mountain, Davidsons, Derya, EAA, Global Ordnance – Grand Power, Gideon Optics, GLOCK, Gunvault, Kahr Arms, Marlin, PTR, Rost Martin, Ruger, Swampfox, and Tristar.

Michael Sodini, the founder and CEO of WTTA, expressed his gratitude for the continued support: "This partnership with Pot of Gold Estate Auctions is an incredible opportunity to make a real difference. Every bid placed helps fund our mission to provide mental health education and resources to the firearms community. With limited corporate sponsorships, initiatives like this auction are critical to sustaining our work. We invite everyone to participate – whether by bidding or spreading the word – because together, we can create lasting change."

Walk the Talk America is committed to improving access to mental health resources for firearm owners, with the goal of reducing firearm-related suicides. By fostering open conversations and providing education to both the mental health and gun-owning communities, WTTA is leading the charge in reshaping perceptions and breaking down barriers to care.

For more information about Walk the Talk America and how you can support their mission, visit www.walkthetalkamerica.org.

About Walk the Talk America:

Walk the Talk America is a non-profit 501(c)(3) dedicated to bridging the gap between mental health and responsible gun ownership. Its mission is to enhance the perception of mental health among gun owners while elevating the standard of mental health care within this community. WTTA is uniquely positioned as an organization that integrates the wisdom of gun-owning mental health professionals, offering innovative solutions derived from real-world experiences. <https://walkthetalkamerica.org/>



The graphic features the text "Take part in our fundraiser auction!" in green. Below this is the "POT OF GOLD ESTATE AUCTIONS" logo, which includes a pot of gold and the letters "POG". To the right of the logo is a black handgun with a green "W" on the grip. Below the handgun, it says "Win some great prizes and support Walk the Talk America's effort to improve mental health for gun owners!". At the bottom is the "WTTA" logo in green.