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FOR IMMEDIATE RELEASE

Unlock the Full Potential of Shell Shock Technologies' NAS3 Pistol Casings

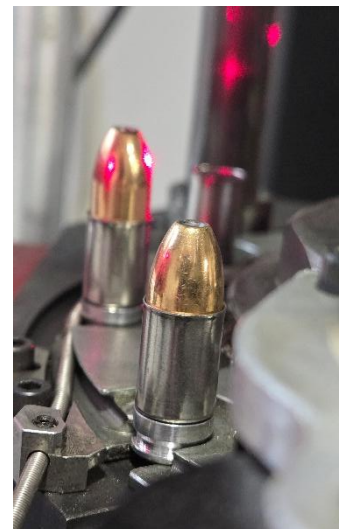
Reloadable, reliable, and built to perform, SST's cases deliver long-term value and superior shooting experience.



Eubank, KY (April 2025) – [Shell Shock Technologies](http://www.shellshocktech.com), LLC. (SST), a leading innovator in the ammunition industry, is setting the record straight: yes, its NAS³ pistol cases are reloadable—again and again. While the industry continues to embrace the performance benefits of [SST's proprietary NAS³ technology](http://www.shellshocktech.com), many shooters are still unaware that these cases not only outperform traditional brass in every measurable way, but they can also be reloaded for substantial cost savings.

“Our NAS³ cases are engineered for durability, consistency, and reuse,” said [Peter Foss](http://www.shellshocktech.com), Managing Director and CEO of Shell Shock Technologies. “With the proper dies, our customers can reload their pistol cases multiple times—saving money while enjoying reduced recoil, improved performance, and a smoother shooting experience.”

Unlike standard brass casings, SST's NAS³ cases feature a nickel-alloy cylinder and aircraft-grade aluminum base, making them 50 percent lighter and twice as strong as brass. NAS³ cases spring back to near-original dimensions after being fired, maintaining structural integrity and making them uniquely suited for reloading.



*Image provided courtesy of SST
Sponsored Shooter John Vlieger.*

Shell Shock Technologies is your one-stop shop for NAS³ cases, [fully loaded ammunition](#), and [reloading dies](#). SST offers Reloading Die Sets for 9mm NAS³ cases, available through S3 Reload, with options for all major press types:

- [Set 1](#) – Sizing and flaring die for Hornady, RCBS, Lee, and similar presses.
- [Set 2](#) – Sizing die and flared powder funnel for Dillon presses.

S3 Reload's dies are required to properly resize and flare NAS³ pistol cases. After sizing and flaring, no special equipment is needed to seat the bullet or apply a crimp—just a light touch will do, thanks to the superior tensile strength of SST's nickel alloy cylinders.

Reloaders will benefit from several performance and value advantages. The NAS³ cases help reduce felt recoil, making range time more comfortable and controlled. Their robust construction supports multiple reload cycles, offering significant cost savings over time. And because the cases are magnetic, cleanup at the range—indoors or outdoors—is faster and easier. NAS³ cases also eject cool to the touch, improving safety and convenience for high-volume shooters.

SST's NAS³ technology redefines what a pistol casing can be. With unmatched thermal efficiency, strength, and elasticity, the NAS³ case will not balloon, jam, or damage a firearm—even in unsupported chambers. Built for repeated use and consistent performance, NAS³ cases feature a high-tensile nickel alloy cylinder, proprietary two-piece assembly, and a slightly enlarged flash hole for better initial ignition. All components are proudly made in the USA.

For more information on the installation and use of S3 Reload dies, please visit <https://s3reload.com>. Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.



For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](https://www.instagram.com/shellshocktech).