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FOR IMMEDIATE RELEASE

Shell Tech Launches Memorial Day Sale on FMJ and Home Defense Ammo

Shell Tech Ammunition Memorial Day Sale runs May 24 – 26 until midnight. Save on FMJ ammo and all home and personal defense rounds.

Eubank, KY (May 2025) – [Shell Shock Technologies](http://www.shellshocktech.com), LLC. (SST), a leading innovator in advanced ammunition, announces their Memorial Day Sale, available only on the [website](http://www.shellshocktech.com). From May 24 – 26, 2025, until midnight, SST will cut 15 percent off their Shell Tech home and personal defense ammo with code MEMORIAL2025. Additionally, purchase \$300 worth of ammunition, and receive a free branded Shell Tech t-shirt from its new apparel line.

Included in this promotion are the following calibers:

- [.380 ACP Defense Poly/Copper Fluted](#)
- [9mm Luger Defense Poly/Copper Fluted](#)
- [9mm Nosler ASP](#)
- [5.56 Nosler Varmageddon](#)
- [5.56 Defense Copper Hollow Point](#)
- [300 ACC Blackout Copper Hollow Point](#)
- [300 ACC Blackout Nosler Varmageddon](#)
- [9mm FMJ Competition Ready](#)
- [300 ACC Blackout FMJ Competition Ready](#)
- [5.56 FMJ Competition Ready](#)



Shell Tech's ammunition starts with Shell Shock Technologies' NAS³ casings, offering additional strength, power, and accuracy, all with less weight. Shell Tech's lead-free, poly/copper fluted projectiles not only improve accuracy but create massive wound channels. The Nosler ASP pistol and Nosler Varmageddon lead-free projectiles offer superior precision and reliability whether on the range, in the field, or in the worst-case scenario. Shell Tech rifle ammo, with high-quality copper hollow point projectiles, ensures serious reliability while creating a hydrostatic shock.



Shell Tech's FMJ lead-free rounds are designed to allow competitors and frequent shooters all the benefits of the Shell Shock Technologies NAS³ casing, but at a competitive price. All SST ammunition flies fast, flat, and accurately with less felt recoil, allowing for quick follow-up shots. Due to its material design, the Shell Tech casings are easily retrieved using a magnetic retriever tool, and due to their ability to maintain shape, are very reloadable, multiple times.

Whether it is providing security for you and your family, training at the top of your game, or carrying on the job, feed your firearm the most innovative, reliable, and consistent ammo on the market: [Shell Tech ammunition](#).

Made in America, Shell Tech ammunition can be purchased [online](#) with an option to subscribe and save money while keeping your ammo stock in healthy order. For future offers and promotions, sign up for the SST email newsletter on the home page of the [SST website](#) (scroll to the bottom).

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](#).