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FOR IMMEDIATE RELEASE

Big Horn Armory Announces Freedom Seed Container Sale

From June 14 – July 4, 2025, receive a FREE AR500 Next Gen Magazine with every AR500 Next Gen Rifle, Pistol, or Complete Upper Assembly Purchase.



Cody, Wyo (June 2025) – [Big Horn Armory \(BHA\)](http://www.bighornarmory.com), makers of big-bore firearms, is celebrating American freedom with its exclusive Freedom Seed Container Sale, running from Flag Day (June 14) through Independence Day (July 4). During this limited-time event, customers who purchase an [AR500 NEXT GEN Rifle](#), [AR500 NEXT GEN Pistol](#), or a Complete Upper Assembly for the [rifle](#) or the [pistol](#) will receive a [FREE Seven Round AR500 Next Gen Magazine](#), a \$50 value, automatically added to qualifying orders. No discount code needed – just more firepower for your freedom. Please note, the included magazine is for the AR500 Next Generation series and is not compatible with the Gen 1 AR500.

“Our customers are true patriots, and we wanted to offer something special between two great American holidays – Flag Day and the Fourth of July,” said Greg Buchel, Owner of Big Horn Armory. “The Freedom Seed Container Sale is a nod to both independence and innovation, and we’re proud to offer even more value to those who support American-made firearms.”



The AR500 NEXT GEN Rifle is an AR rifle like no other. Chambered in 500 Auto Max, this groundbreaking rifle is the most powerful AR firearm available on the market. The bold AR design, coupled with the big-bore 500 Auto Max cartridge, puts an unparalleled amount of power into a pleasant shooting, rapid-firing, versatile rifle. The combination of size, familiar manual-of-arms, available accessories, and energy on target makes the AR500 NEXT GEN Rifle ready to handle almost any situation. MSRP \$2,399.

For those seeking power in a more compact format, the AR500 NEXT GEN Pistol redefines what is possible with a semi-auto pistol. Chambered in 500 Auto Max, the pistol offers the strength of the original AR500 Rifle in a maneuverable and portable design. With its 10" barrel and compact AR platform, the AR500P is ideal for close-quarter use and rapid response scenarios. The MSRP for the AR500P is \$2,399.



The AR500 NEXT GEN Complete Upper Assembly allows users to transform their existing AR10 lower into an AR500 rifle or pistol. Using a non-proprietary DPMS-style upper, these kits include everything needed to experience the unparalleled power of the AR500. Using modified SR25 magazines, the assembly is both compatible and highly customizable. It includes a complete assembled upper, an 18" barrel (rifle) or 10"

barrel (pistol), adjustable gas block, muzzle brake, M-Lok free float hand guard, bolt carrier group, buffer, and buffer spring. With an MSRP of \$1,200, the Complete Upper Assembly for pistol or rifle delivers exceptional value and performance.



The 500 Auto Max cartridge is a rimless version of the 500 S&W Magnum. This versatile cartridge accommodates bullets ranging from 350 grains to an astounding 700 grains, making it suitable for applications ranging from precision shooting to stopping the largest game animals. The combination of this cartridge's power and the AR500 platform creates an unparalleled shooting experience.

Take advantage of the Freedom Seed Container Sale starting June 14 – July 4, 2025, and get armed with the most powerful AR platform available – plus a free mag to keep you locked and loaded.

Big Horn Armory's AR500 NEXT GEN series is now available and shipping. For more on Big Horn Armory, please visit www.bighornarmory.com or any of its social media platforms: [Facebook](#), [Instagram](#), [YouTube](#), [MeWe](#), [LinkedIn](#), [TikTok](#), or [X](#).

About Big Horn Armory:

Big Horn Armory was founded in 2008 with the expressed intention of designing a Browning-type lever-action gun chambered in 500 Smith & Wesson Magnum. The Big Horn Armory Model 89, made in America, closely follows the work of John Browning with refinements courtesy of modern metallurgy and machining capabilities. The first rifles began shipping in September of 2012 and since then, BHA has added to their big bore lineup with a Model 90 Carbine in 460 S&W, the Model 90A in 454 Casull, the Model 90B in .45 Colt, the Model 89A in 500 Linebaugh and the Model 89B in .475 Linebaugh. In 2017, Big Horn Armory took a departure from its lever-action series and developed the AR500 Auto Max, the most powerful short-range, semi-auto based on an AR .308 platform.