



FOR IMMEDIATE RELEASE

Silencio Coffee

8909 Claret Way

Bristow, VA 20136

<https://silenciocoffee.com>

PR Contact:

Laura Burgess Marketing

P: 603-438-9052

ashley@lauraburgess.com

Silencio Coffee Launches Gunfighter Dark Roast in K-Cups

Veteran-owned coffee brand brings signature bold blend to single-serve market – same bold flavor, new effortless delivery.

Bristow, Va. (June 2025) - [Silencio Coffee](https://silenciocoffee.com), the veteran-founded coffee brand built on quiet professionalism, brotherhood, and a deep love for God and country, is proud to announce the launch of its popular [Gunfighter Dark Roast in K-Cups](#), marking the brand's expansion into the single-serve coffee category. The new K-Cups are available now for \$14.99 per box of 12 pods and are compatible with standard Keurig-style brewers.

Crafted for bold taste and convenience, the Gunfighter Dark Roast K-Cups are enhanced with a touch of espresso to create a rich, full-bodied flavor profile. Notes of dark chocolate and spice come through in each cup, reflecting the global origins of Silencio's premium coffee beans.



"As we continue to grow our product offerings, introducing K-Cups was a logical next step," said Michael Kurcina, co-founder of Silencio Coffee. "This format gives customers another easy, efficient way to enjoy Silencio without compromising on taste or quality."

The Gunfighter Dark Roast K-Cups offer single-serve convenience without compromising flavor integrity. Each pod is sealed with fresh-lock technology to preserve roast quality and rich aroma. Designed for quick, consistent brewing, these K-Cups are compatible with most Keurig-style brewers and provide a mess-free experience—ideal for home, the office, or even deployment.

Founded in 2022 by two U.S. Special Operations Forces and U.S. Marine Corps veterans, Silencio Coffee is committed to offering high-quality coffee while honoring American values and craftsmanship. All Silencio products are roasted, ground, bagged, and shipped from within the Commonwealth of Virginia.

The new Gunfighter Dark Roast K-Cups are now available direct to consumer at www.silenciocoffee.com, with wholesale and distribution opportunities open to qualified partners. Retailers and distributors interested in carrying Silencio Coffee are encouraged to fill out the [Contact Form](#) on the website. For more information on Silencio Coffee, visit its website at www.silenciocoffee.com or follow along on [Instagram](#), [Facebook](#), [X](#), [YouTube](#), and listen to the [podcast](#).

About Silencio Coffee:

Silencio Coffee was founded in 2022 by two U.S. SOF, USMC veteran friends who love America deeply and are dedicated to bringing their customers amazing coffee. Roasted, ground, bagged, and shipped in the Commonwealth of Virginia, Silencio represents a quiet professional's lifestyle rooted in faith, freedom, and quality. Learn more at <https://silenciocoffee.com>.