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FOR IMMEDIATE RELEASE

Big Horn Armory to Showcase AR500 Next Gen at Wyoming Gun Company's 8th Annual Family Fun Day at the Range

Casper-area event on July 26, 2025, lets shooters of all ages get hands-on with the world's most powerful AR platform and snag exclusive BHA gear.



Cody, Wyo. (July 2025) – Wyoming-based manufacturer [Big Horn Armory \(BHA\)](http://www.bighornarmory.com), makers of big-bore firearms, will join the festivities at the 8th Annual Family Fun Day at the Range, hosted by Wyoming Gun Company, located at 580 Landmark Dr. in Casper, Wyoming, on Saturday, July 26, beginning at 10 a.m. Visitors can find BHA at the Vendor Showcase, where the company will conduct live-fire demonstrations of its new AR500 Next Gen line and offer rifles, pistols, complete uppers, and branded merchandise for sale.

“Family Fun Day is all about bringing our shooting community together,” said Greg Buchel, Owner of Big Horn Armory. “There’s no better way to share our passion than by letting folks, from first-time shooters to seasoned hunters, feel the unmatched power and versatility of the AR500 Next Gen for themselves.”

The 8th Annual Family Fun Day will include live demos of the AR500 Next Gen rifle and pistol on the firing line, show-only specials on firearms and accessories, and family-friendly activities hosted by Wyoming Gun Company throughout the day. BHA invites shooters, outdoor enthusiasts, and families alike to spend

the day enjoying giveaways, hands-on product experiences, and the camaraderie that makes Wyoming's shooting sports community so special.

The [AR500 NEXT GEN Rifle](#) is an AR rifle like no other. Chambered in 500 Auto Max, this groundbreaking rifle is the most powerful AR firearm available on the market. The bold AR design, coupled with the big-bore 500 Auto Max cartridge, puts an unparalleled amount of power into a pleasant shooting, rapid-firing, versatile rifle. The combination of size, familiar manual-of-arms, available accessories, and energy on target makes the AR500 NEXT GEN Rifle ready to handle almost any situation. MSRP \$2,399.



For those seeking power in a more compact format, the [AR500 NEXT GEN Pistol](#) redefines what is possible with a semi-auto pistol. Chambered in 500 Auto Max, the pistol offers the strength of the original AR500 Rifle in a maneuverable and portable design. With its 10" barrel and compact AR platform, the AR500P is ideal for close-quarter use and rapid response scenarios. The MSRP for the AR500P is \$2,399.



The AR500 NEXT GEN Complete Upper Assembly allows users to transform their existing AR10 lower into an AR500 [rifle](#) or [pistol](#). Using a non-proprietary DPMS-style upper, these kits include everything needed

to experience the unparalleled power of the AR500. Using modified SR25 magazines, the assembly is both compatible and highly customizable. It includes a complete assembled upper, an 18" barrel (rifle) or 10" barrel (pistol), adjustable gas block, muzzle brake, M-Lok free float hand guard, bolt carrier group, buffer, and buffer spring. With an MSRP of \$1,200, the Complete Upper Assembly for pistol or rifle delivers exceptional value and performance.

For more information on Big Horn Armory, visit www.bighornarmory.com or any of its social media platforms: [Facebook](#), [Instagram](#), [YouTube](#), [MeWe](#), [LinkedIn](#), [TikTok](#), or [X](#).

About Big Horn Armory:

Big Horn Armory was founded in 2008 with the expressed intention of designing a Browning-type lever-action gun chambered in 500 Smith & Wesson Magnum. The Big Horn Armory Model 89, made in America, closely follows the work of John Browning with refinements courtesy of modern metallurgy and machining capabilities. The first rifles began shipping in September of 2012, and since then, BHA has added to their big bore lineup with a Model 90 Carbine in 460 S&W, the Model 90A in 454 Casull, the Model 90B in .45 Colt, the Model 89A in 500 Linebaugh, and the Model 89B in .475 Linebaugh. In 2017, Big Horn Armory took a departure from its lever-action series and developed the AR500 Auto Max, the most powerful short-range, semi-auto based on an AR .308 platform.