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FOR IMMEDIATE RELEASE

Shell Shock Technologies Introduces New Shell Shock 308 NAS³™ Unloaded Cases

Next-generation cartridge cases deliver lighter weight, superior strength, and enhanced consistency for hunting, precision competition events, or duty applications.



Eubank, Ky. (August 2025) – [Shell Shock Technologies](http://www.shellshocktech.com), LLC. (SST), a leading innovator in the ammunition industry, is pleased to announce the commercial availability of its new Shell Shock 308 NAS³™ Unloaded Cartridge Cases. Engineered for 7.62 x 51mm and 308 rifles used by hunters, competitive precision shooters, law enforcement, and military professionals worldwide, these next-generation cases offer unmatched strength, reliability, and shot-to-shot consistency.

The Shell Shock 308 NAS³ unloaded cases feature SST's [proprietary two-piece construction](#): a nickel alloy body combined with a stainless-steel head. This design makes them up to 50 percent lighter than traditional brass cases, while also delivering double the tensile strength, superior elasticity, and complete corrosion resistance. Handloaders benefit from consistent wall thickness, exact dimensions, and enhanced lubricity, resulting in smoother feeding and flawless extraction. For hunters, that means less carry weight, noticeably increased

accuracy, velocity boosts (without increasing pressure compared to brass-cased ammo), and extended range in the field. For competitive shooters, it's uniform wall thickness and exact dimensions for consistent performance. And for law enforcement and military marksmen, it's reliable extraction and durability under high-pressure, high-round-count conditions.

"These new Shell Shock 308 NAS³ unloaded cases are the latest step forward in our mission to redefine ammunition technology," [said Peter Foss](#), Managing Partner and CEO of Shell Shock Technologies. "By combining our NAS³ construction with precision engineering, we're giving shooters a casing that's lighter, stronger, and more consistent than anything else on the market. Whether you're taking a long-range shot in competition, on a hunt in rugged terrain, or deploying on duty, you can count on these cases to perform."

In addition to their performance benefits, the Shell Shock 308 NAS³ unloaded cases eject cooler than brass, can be easily collected with a magnet for faster cleanup, and offer a more sustainable, eco-friendly solution for handloaders by dramatically reducing waste and extending case life.

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech™ Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech™, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](#).