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**FOR IMMEDIATE RELEASE**

## **Supple Launches Supple Squad Gives Back Program with First Charitable Partner: Concerns of Police Survivors (C.O.P.S.)**

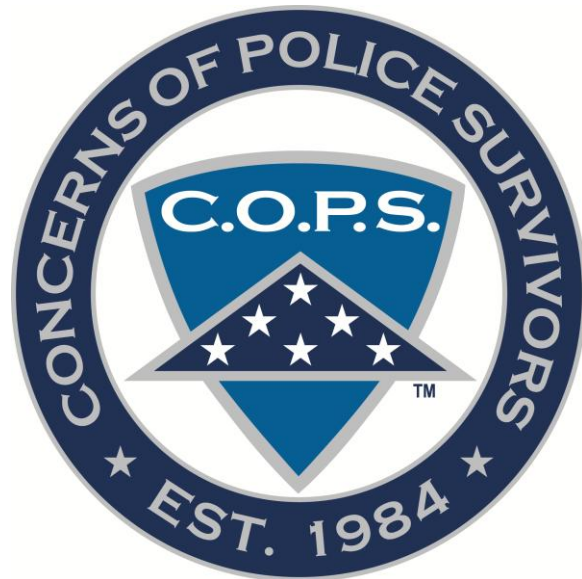
*New partnership kicks off with support to help C.O.P.S. rebuild the lives of survivors impacted by line-of-duty deaths.*

**Neenah, Wis. (August 2025)** – [Supple](http://www.supple.com), a 7-day fast-acting, premium joint health dietary supplement trusted by customers since 2006, is proud to announce its newest philanthropic effort, the Supple Squad Gives Back program. This program aims to support charities within the military, veteran, first responder, and K9 working dog communities. Supple's first charitable partner in this Gives Back program is [Concerns of Police Survivors \(C.O.P.S.\)](http://www.concernsofpolicesurvivors.org), a 501(c)3 non-profit organization rebuilding the shattered lives of surviving family members and co-workers affected by a line-of-duty death.

This partnership with C.O.P.S. reflects Supple's ongoing commitment to the health, resilience, and recovery of those who serve and those left behind. Supple will make initial and additional contributions based on the success of their partnership over time. Supple may also support C.O.P.S. events throughout the year by attending in person or donating products.

"C.O.P.S. is grateful for the support of companies like Supple, who not only see the value in our mission of rebuilding shattered lives, but they produce a product that puts wellness and health at the forefront for our men and women in uniform," stated Sara Slone, National Outreach Director at C.O.P.S.

Founded in 1984, C.O.P.S. serves over 80,000 surviving family members and co-workers of fallen law enforcement officers. Through programs, counseling, camps, and national events, C.O.P.S. works to rebuild the lives of those affected by line-of-duty deaths, including felonious,



accidental, medical, illness, and suicide, as defined by the Public Safety Officer Support Act of 2022.

“Supple is proud to support C.O.P.S., an organization that shares our belief in supporting those who’ve sacrificed the most,” said Peter Apatow, Founder and CEO of Supple. “As we expand our Supple Squad Initiative to honor law enforcement and first responder communities, giving back to survivors and their families is not just a mission, it’s our responsibility.”

The Supple Squad Gives Back program is part of a larger effort to align Supple with causes that promote service, strength, and recovery. As the program grows, more non-profits will be added to the initiative. If you are a charitable organization within the military, veteran, law enforcement, firefighter, medical / EMS / TEMS, or K9 working dog communities and are interested in partnering through the Supple Squad Gives Back program, please send inquiries to [ashley@lauraburgess.com](mailto:ashley@lauraburgess.com).

For more information on Supple, visit its website at <https://supplesquad.com/> or follow along on [Instagram](#), [Facebook](#), [X \(formerly Twitter\)](#), or [YouTube](#).

## **About Supple**

Supple offers 7-day fast-acting, premium joint health dietary supplements designed to improve comfort, mobility, and flexibility in just a week, while preserving cartilage and optimizing orthopedic performance. With clinically effective dosages of premium glucosamine chondroitin supplements and a special Boswellia extract, Supple helps people live healthier, more active lives. Learn more at <https://supplesquad.com/>.

## **Discover the Difference**

Experience the power of premium, clinically backed ingredients for yourself. Visit <https://supplesquad.com/> to learn more and try SUPPLE Drink Instant today.

## **About Concerns of Police Survivors (C.O.P.S.)**

C.O.P.S. is a 501(c)3 non-profit organization rebuilding the shattered lives of surviving family members and co-workers affected by a line-of-duty death. Founded in 1984 with 110 individual members, it now serves a membership of over 80,000 survivors. It provides hope and healing through peer support, counseling, training, and events. C.O.P.S. is governed by a national board of law enforcement survivors. All programs and services are administered by the National Office in Camdenton, Missouri. C.O.P.S. has over 50 chapters nationwide that work with survivors at the grassroots level. <https://www.concernsofpolicesurvivors.org/>