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FOR IMMEDIATE RELEASE

Shell Shock Technologies Sponsored Shooter John Vlieger Secures Top Ten Finish at 2025 US IPSC National Championships

Vlieger takes 7th place in the highly competitive Open Division and prepares for the IPSC Handgun World Shoot in South Africa.



Eubank, KY (August 2025) – <u>Shell Shock Technologies</u>, LLC. (SST), a leading innovator in the ammunition industry, is proud to announce its sponsored shooter, John Vlieger, finished 7th in the Open Division out of 154 competitors at the <u>2025 US IPSC National Championships</u> in Marengo, Ohio. The match, held over three days, featured 421 competitors across multiple divisions, with Vlieger completing 24 stages, totaling 350.43 seconds, and earning 1,933.816 match points—94% of the available points.

"The 2025 US IPSC National Championships had 24 technically demanding stages over 3 days, and the only limitation on my performance was between my ears," said Vlieger. "Over 400 rounds, 45,000 steps, and more miniature steel targets than I thought possible, all without an issue or complaint from my gear. I've used Shell Shock Technologies' NAS³ cases for my major match ammo since 2017 to cut down on the unexpected, and that decision bore fruit once again. IPSC competition places large emphasis on small targets, timing, and technical execution, where a malfunction can cost way more than expected. The IPSC World Shoot is next in South Africa, and I intend to stay true to what works."



Vlieger, ranked 28th out of 2,245 shooters worldwide and 9th out of 91 in the USA, will represent the United States at the $\underline{2025}$ IPSC Handgun World Shoot, taking place September 11 – 28, 2025, in Matlosana, South Africa.

"My training has been focused on precision and reliability, and I trust the same in my gear—especially the NAS³ cases from Shell Shock Technologies," added Vlieger. "The World Shoot is held only once every three years and brings together the top shooters from over 100 nations, making it the highest level of competition in practical shooting. I look forward to testing myself against the best shooters in the world."

"John's dedication to the sport and trust in Shell Shock Technologies NAS³ cases exemplify the level of precision and reliability our products are designed to provide," said <u>Peter Foss</u>, Managing Partner and CEO of Shell Shock Technologies. "We are proud to support him as he represents the United States on the world stage."

About Shell Shock Technologies NAS³ Cases:

NAS³ cases are 50 percent lighter than brass cases, offer greater lubricity, and will not abrade, clog, foul, wear out, or damage breach and ejector mechanisms. The cases offer greater corrosion resistance, tensile strength (2x stronger), and elasticity than brass. NAS³ cases will not split, chip, crack, or grow (stretch). The pistol cases are fully reloadable (using S3 Reload dies) and can be reloaded many more times than brass cases. NAS³ cases

can be picked up with a magnet. The head can be colored for branding purposes and easy load identification.

NAS³ is "Best in Class" for maintaining consistent velocity between rounds. In an independent test performed by H.P. White Laboratory (a major munitions testing facility), rounds fired using NAS³ cases achieved a velocity standard deviation of 0.093 FPS (124-grain FMJ bullet, 4.2 grains Titegroup powder, ten rounds, extreme variation 3fps).



Keep up with Shell Tech's advanced ammunition on the <u>website</u> and social media platforms: <u>Facebook</u>, <u>Instagram</u>, and <u>YouTube</u>.

About Shell Shock Technologies and Shell Tech Ammo:

Shell Shock Technologies, LLC (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit <u>www.shellshocktechnologies.com</u> or follow us on Instagram at @shellshocktech.

About John Vlieger:

John Vlieger began seriously competing in action shooting sports in mid-2014 while serving with the US Army. Initially focused on Limited Division with iron sights, Vlieger found his calling in Open Division and has been pushing his limits ever since. Located near Lexington, Kentucky, he trains regularly to stay competitive at the National level. He has completed over 150 state, regional, and national championship matches with tens of titles under his belt, including a National Championship Title. Vlieger plans to compete in over 10 major events in 2025, culminating in the 2025 IPSC World Championship in Klerksdorp, South Africa.