



Shell Shock Technologies, LLC
90 Gats Way
Eubank, KY 42587
www.shellshocktech.com
Andrew@shellshocktech.com

PR Contact :
Laura Burgess Marketing
P: 603-438-9052
ashley@lauraburgess.com

FOR IMMEDIATE RELEASE

Shell Tech™ Announces Back to Range Sale

It's not back to school – it's back to the range! From Aug. 30 – 31, 2025, save 15 percent on all next-gen ammo from Shell Tech.

Eubank, Ky. (August 2025) – [Shell Shock Technologies](http://www.shellshocktech.com), LLC. (SST), a leading innovator in the ammunition industry, is helping shooters gear up for fall with its Shell Tech™ Back to Range Sale. From Aug. 30 – 31, 2025, customers will receive 15 percent off all Shell Tech next-generation ammunition purchased exclusively through its [website](http://www.shellshocktech.com).

Shell Tech Ammo offers superior performance and reliability through its innovative NAS³™ technology, making it a preferred choice among law enforcement, military, civilian firearms enthusiasts, gun owners, and hunters. The company's [9mm](#), [.380 ACP](#), [300 AAC Blackout](#), [5.56 NATO](#), and [308 Win](#) ammunition provides exceptional quality and precision, ensuring optimum performance across a wide range of shooting scenarios.

"Back-to-school season may be here, but for our customers, it's all about getting back to the range," said [Peter Foss](#), Managing Partner and CEO of Shell Shock Technologies. "This sale gives shooters the perfect opportunity to stock up on next-gen ammo and experience the superior performance and innovation that set Shell Tech apart."

Every round of [Shell Tech ammunition](#) meets the highest standards of quality, with each one meticulously hand-inspected to guarantee reliability and peak performance—critical for both competitive shooters and those who demand dependable self-defense solutions. Whether for the range, personal safety, hunting, or duty use, Shell Tech delivers ammunition that flies fast, flat, and accurate with reduced felt recoil, allowing for quicker follow-up shots.

The company's extensive product line caters to a variety of shooting needs, and its direct-to-consumer model ensures customers receive top-quality products at affordable prices. This approach also fosters a closer connection between Shell Tech and its customers, offering personalized service and expert guidance in



ammunition selection. With Shell Tech, shooters have access to the latest advancements in ammunition technology, designed to enhance performance and elevate the shooting experience.

Due to the unique design of the patented NAS³ casings, spent cases can be easily retrieved using a magnetic retriever tool and reloaded multiple times without losing shape or integrity. This combination of innovation, performance, and reusability underscores Shell Tech's commitment to delivering the next generation of ammunition.

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](#).