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FOR IMMEDIATE RELEASE

Shell Shock Technologies Powers the Gun Talk Colt® Experience with Premium Training Ammunition

Ammo innovator partners with Gun Talk and Team Colt® to support immersive two-day 1911 training event.



Eubank, Ky. (October 2025) – Shell Shock Technologies, LLC (SST), a leading innovator in the ammunition industry, is proud to announce its role as the official ammunition sponsor of the upcoming [Gun Talk Colt® Experience](#), taking place Oct. 29–30, 2025, at Range Ready Studios in Robert, Louisiana.

This exclusive two-day event, already sold out, offers participants a rare opportunity to train with the legendary Colt 1911 platform under the guidance of some of the industry’s most respected instructors, including Team Colt’s Mark Redl, Wyatt Gibson, Justine Williams, Jalise Williams, and Chris Cerino, alongside Range Ready staff.

As part of the premium package, students will not only train intensively but also take home a Colt Competition Optics-Ready 1911 (9mm), a Vortex Defender-ST Micro Red Dot, a Galco holster and magazine pouch, and more—all while firing training ammunition supplied by Shell Shock Technologies.

“Shell Shock Technologies is honored to be the ammunition sponsor for such a unique and high-impact training event,” said [Peter Foss](#), Managing Partner and CEO at Shell Shock Technologies. “The Colt 1911 has stood the test of time as one of the most iconic handguns ever produced, and pairing it with our advanced NAS³ cases

delivers both tradition and innovation in one unforgettable experience. We're proud to support the shooters who will walk away with new skills, new gear, and a new appreciation for performance-driven ammunition."



Every round of [Shell Tech™ ammunition](#) meets the highest standards of quality, with each one meticulously hand-inspected to guarantee reliability and peak performance—critical for both competitive shooters and those who demand dependable self-defense solutions. Whether for the range, personal safety, hunting, or duty use, Shell Tech delivers ammunition that flies fast, flat, and accurate with reduced felt recoil, allowing for quicker follow-up shots. Due to the unique design of the patented NAS³™ pistol casings, spent cases can be easily retrieved using a magnetic retriever tool and reloaded multiple times without losing shape or integrity. This combination of innovation, performance, and reusability underscores Shell Tech's commitment to delivering the next generation of ammunition.

The Colt 1911 Experience is designed for shooters of all levels—from motivated beginners to seasoned enthusiasts—offering high-repetition, professional instruction in 1911 operation, red dot fundamentals, reloads, malfunctions, and accuracy under speed and pressure. With its limited class size of just 12 students, the event ensures personalized coaching and measurable progress.

For more information on upcoming Range Ready training experiences, visit <https://www.rangereadystudios.com/courses/colt-1911-experience-2025>.

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech™ Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech™, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](https://www.instagram.com/shellshocktech).