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FOR IMMEDIATE RELEASE

Shell Tech™ Announces Hunting Flash Sale on 308 NAS3™ PROGRADE Ballistic Tip Ammo

Hunters can save 10 percent between Oct. 11 – 12, 2025, just in time for hunting season.



Eubank, Ky. (October 2025) – Shell Tech™, a division of [Shell Shock Technologies](http://www.shellshocktech.com), LLC. (SST), a leading innovator in the ammunition industry, will launch a two-day hunting flash sale on its [308 NAS3™ PROGRADE Ballistic Tip Ammunition](#) Oct. 11 – 12, 2025, offering 10 percent off and stacked savings for new subscribers. The promotion gives hunters access to the high-performance cartridge engineered for greater accuracy, higher velocity without added pressure, and extended effective range – all critical advantages in the field.

The 308 NAS³ PROGRADE Ballistic Tip round is built to meet the demands of hunters pursuing elk, deer, and other big game. Each cartridge combines the 150-grain Nosler® Ballistic Tip® projectile with Shell Shock Technologies' advanced NAS³ casing to deliver flat trajectories, deep penetration, and consistent terminal performance.

At 3,050 feet per second, the load provides flat-shooting velocity and decisive stopping power. The polymer-tipped, boat-tail Nosler bullet is engineered for controlled expansion and optimal weight retention, with a heavy

jacketed base to prevent deformation during firing. The Ballistically Engineered Solid Base® design enhances long-range stability and impact performance.

“The 308 NAS³ PROGRADE delivers what serious hunters need most this season: more velocity, more accuracy, and more reach without added recoil,” said [Peter Foss](#), Managing Partner and CEO at Shell Shock Technologies. “This sale gives customers a rare opportunity to save on a premium round designed to perform when it matters.”

Shell Shock Technologies’ NAS³ casing technology adds further benefits in accuracy and reliability. The nickel-alloy body and stainless-steel head produce uniform wall thickness, optimal chamber alignment, and corrosion resistance. The cases are up to 30 percent lighter than brass, reduce recoil, tighten groupings, and stand up to extreme hunting conditions. Heat annealing at the neck improves neck tension, bullet grip, and consistency without added fouling. The eco-friendly, lead-free design minimizes barrel fouling and supports environmentally responsible shooting.

During the flash sale, customers can take 10 percent off 308 NAS³ PROGRADE purchases and stack additional savings by starting a subscription. New subscribers lock in 25 percent off their first order (10 percent flash sale plus 15 percent subscription discount), followed by a standing 15 percent off on recurring deliveries every one, two, or three months.

Shell Tech 308 NAS³ PROGRADE Ballistic Tip Ammunition Specifications:

Caliber:	.308 WIN / 7.62 x 51 mm
Projectile Weight:	150 Grains
Speed:	3,050 fps
Design:	Ballistic Tip for optimized expansion
Casing:	Shell Shock Technologies NAS3 stainless steel and nickel alloy

The 308 NAS³ PROGRADE is sold in 20-round boxes at \$54.95 MSRP. Subscription customers save 15% on recurring shipments.

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech™ Ammo:

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech™, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](https://www.instagram.com/shellshocktech).