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Shell Shock Technologies, LLC 90 Gats Way Eubank, KY 42587 www.shellshocktech.com Andrew@shellshocktech.com

PR Contact: Laura Burgess Marketing P: 603-438-9052 ashley@lauraburgess.com

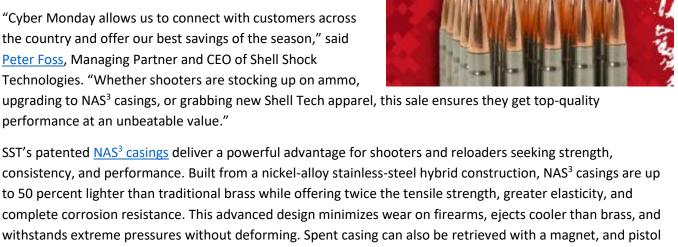
Shell Shock Technologies Launches Cyber Monday Sale

From Dec. 1 – 2, 2025, save 20 percent on next-gen ammo, casings, and apparel sitewide with code CyberMonday2025.

Eubank, Ky. (November 2025) - Shell Shock Technologies, LLC. (SST), a leading innovator in the ammunition industry, is closing out the holiday weekend with its Cyber Monday Sale. From Dec. 1-2, 2025, customers can take 20 percent off sitewide at www.shellshocktechnologies.com using code CyberMonday2025. The online-exclusive deal gives shooters and reloaders the perfect opportunity to secure nextgeneration NAS^{3™} casings, Shell Tech™ factory-loaded ammunition, and performance-driven branded apparel at the best savings of the season.

"Cyber Monday allows us to connect with customers across the country and offer our best savings of the season," said Peter Foss, Managing Partner and CEO of Shell Shock Technologies. "Whether shooters are stocking up on ammo,

upgrading to NAS³ casings, or grabbing new Shell Tech apparel, this sale ensures they get top-quality performance at an unbeatable value."



SHOP NOW

Shell Tech ammunition builds on this innovation, offering shooters superior precision, reliability, and performance across multiple calibers—9mm, .380 ACP, 300 AAC Blackout, 5.56 NATO, and 308 Win. Every round is hand-inspected to ensure peak consistency, dependable function, and enhanced accuracy. Shell Tech

cases can be reloaded multiple times without losing shape or integrity, making NAS³ a durable and cost-effective next-generation option for high-volume shooters. It is available in 9mm, 5.56x45mm, 308 Win, .380 ACP, and

ammo delivers fast, flat flight paths with reduced felt recoil, supporting quicker follow-up shots for competition, self-defense, recreation, and duty applications.

To complement its advanced ammo offerings, SST also features a growing line of Shell Tech apparel designed for comfort, durability, and everyday versatility. The collection includes premium T-shirts, mid-weight terry hoodies with secure storage and adjustable features, classic flannels with contrast details and functional touches, as well as UV-protective hats and rugged accessories. Designed for life at the range, in the field, or on the go, Shell Tech apparel blends performance-ready materials with modern, versatile designs.

Shop the full Cyber Monday Sale from Dec. 1 – 2, 2025, and save 20 percent sitewide at www.shellshocktechnologies.com with code CyberMonday2025. Keep up with Shell Tech's advanced ammunition on the website and social media platforms: Facebook, Instagram, X (formerly Twitter), and YouTube.

About Shell Shock Technologies and Shell Tech Ammo:

Shell Shock Technologies, LLC (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit <u>www.shellshocktechnologies.com</u> or follow us on Instagram at @shellshocktech.