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FOR IMMEDIATE RELEASE

Shell Tech™ Announces Sponsors, Raffle Prizes, and Live-Fire Experiences for the 2nd Annual Legends & Heroes Shootout

Free, public range day at Markham Park Shooting Range to feature live-fire demos, Steel Challenge competition, firearm raffles, and MLB memorabilia auction to benefit veterans and first responders on March 20, 2026.

Eubank, KY (March 2026) – Shell Tech™, the ammunition branch of [Shell Shock Technologies](http://www.shellshocktech.com), LLC. (SST), a leading innovator in the ammunition industry, has announced the growing list of sponsors, partners, and raffle prizes supporting the [Shell Tech 2nd Annual Legends & Heroes Shootout](#), taking place March 20 – 21, 2026. This year’s goal is intended to fully fund a trained service dog for a Navy SEAL in need – a tangible, life-changing outcome the event aims to deliver. All net proceeds from the event will directly benefit the [Navy SEAL Foundation \(NSF\)](#), which provides critical support for the warriors, veterans, and families of Naval Special Warfare, and [K9 Heroes 4 Heroes](#), which provides service dogs to veterans and first responders.



A growing list of sponsors and partners has committed support to the event, including:

Back in Black, Black Arc, Meyer Enterprises, Unimetal, JMS, Chasin Law Group, Desert Tech, Heritage Distilling Company, Four Brothers Custom Gun Holsters, Supple, Phantom Defense, EJOT-ATF, KAK Industries, Regional Operations, NovX, and Straight Wall Custom Rifles.



The Range Day portion of the event, scheduled for Friday, March 20, at [Markham Park Shooting Range](#) in Sunrise, Florida, will be free and open to the public, offering attendees the opportunity to experience live-fire demonstrations, participate in competitions, and engage directly with leading brands across the shooting sports industry. For the event, Shell Tech has secured the entire Markham Park facility, including a dedicated 100-yard range reserved exclusively for industry partners and attendees.

There will also be a Steel Challenge 9mm pistol competition powered by Shell Tech’s NAS³™ performance ammunition.

[Regional Operations](#) and firearms media personality Jake Holth will host the event, with safety officer support provided by the South Florida Pistol Club.



“This event was created to bring together the firearms industry, sports community, and supporters of our nation’s heroes for a meaningful cause,” commented [Peter Foss](#), Managing Partner and CEO of Shell Shock Technologies. “The response from sponsors and partners in just our second year has been tremendous. Their support allows us to create an exciting experience for attendees while raising critical funds to support veterans and first responders who have sacrificed so much for our country.”

Throughout the range day, attendees will have opportunities to win a variety of firearms, gear, and prize packages donated by industry partners.



Dark Storm Industries is donating a [DS15-MFR \(Modern Fighting Rifle\)](#) as a featured raffle item during the range day. Chambered in 5.56 NATO, the rifle features a 16-inch 4150 CMV barrel with a 1:9 twist and carbine-length gas system, paired with a precision-matched 7075-T651 aluminum receiver set finished with a Mil-Spec Type III

hard coat anodizing and Cerakote Gen 2 IR signature reduction coating. The rifle is built around DSI's forged ambidextrous MFR platform, offering ambidextrous bolt catch and release, magazine release, and safety controls, along with a DSI Atach™ ambidextrous charging handle and premium DLC-coated straight-blade two-stage trigger. Internally, the rifle features the DSI Mil+ dual ejector bolt carrier group, with an 8620 M16-style carrier and 9310 dual ejector bolt, as well as a Mil+ carbine buffer system with an upgraded dampened buffer and stainless-steel spring for smooth and reliable operation. The raffle package also includes a 30-round polymer magazine and a keyed cable lock. The DS15-MFR has a retail value of \$1,995.

[KAK Industries](#) will also contribute a custom AR-15 rifle chambered in 5.56 NATO as a featured raffle prize during the event. The rifle includes a 16-inch 41V50 nitride barrel with a 1:7 twist, mid-length gas system, forged 7075-T6 receivers, and a 13-inch M-LOK handguard, paired with a mil-spec fire control group and adjustable six-position stock.

Additional prizes and raffle items will include gear and giveaways from [Four Brothers Custom Gun Holsters](#) and [Heritage Distilling Company](#), including its War Dog Whiskey and Salute Series Bourbon. Shell Tech will also provide ammunition bundles featuring their 9mm, 5.56 FMJ, and .300 Blackout ammunition as a raffle prize.

In addition to firearms and gear raffles, Shell Tech will host a special charity auction featuring autographed MLB baseballs from several legendary players, including:

Raúl Ibáñez, Albert Pujols, Placido Polanco, Adrián Beltre, Jayson Werth, Max Scherzer, and El Duque Hernández.

Each ball is an official MLB baseball signed by the player and presented in a display case, with 100 percent of proceeds supporting veterans.

Supporters interested in participating in the auction can contact peter@shellshocktech.com for additional information. Several additional firearms and prize packages will be announced leading up to the event. Follow @shellshocktech on Facebook and Instagram for updates.

Sponsorship opportunities are still available, with tiers ranging from Gold to Premier, offering exclusive branding, product placement, and VIP access. Custom donor tiers are also available. All net proceeds will benefit K9 Heroes 4 Heroes and the Navy SEAL Foundation, with a minimum fundraising goal of \$50,000. For sponsorship inquiries or additional event information, please contact Foss at peter@shellshocktech.com.

Watch a video from last year's event here: https://youtu.be/ADDyCyzMjHA?si=51Z_5DU4hfhSMoiC.

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#), and [YouTube](#).

About Shell Shock Technologies and Shell Tech™ Ammo:



[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech™, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at [@shellshocktech](#).