

Bodi.Me Launches Size-Me 5.1: Next Generation Smart Sizing Software for Uniform Programs

New release delivers a quicker, clearer, and more intuitive sizing journey for smartphone users, while also uniquely supporting stock and supply chain optimization for manufacturers and suppliers.

LONDON, UK — 10 September 2026 — [Bodi.Me](#), a leader in AI-powered sizing and fit technology for professional clothing, proudly announces the launch of Size-Me 5.1. The new update delivers a quicker, clearer, and more intuitive sizing journey for employees ordering workwear and uniforms on their smartphones. Size-Me 5.1 builds on the award-winning [Size-Me 5.0](#), which was released earlier this year with a new multilingual capability, optimized deployment workflow and improved user journey.

Size-Me 5.1 is one of the most advanced size and fit recommendation systems on the market. The system offers secure QR/URL access that directs each employee to the correct collection, supporting correct ordering by garment and employee role. This then further supports stock and production optimization as the system captures size requirements up front (by garment, role, and location), helping suppliers to forecast size curves, allocate inventory across sites, and plan production more accurately, reducing overproduction, stockouts, and costly redistribution.

Most modern workforce members order required apparel via smartphones. Size-Me 5.1 answers this shift by streamlining the digital fitting room with step-by-step instructions and will increase rollout participation across global teams with a faster, multilingual user journey, non-intrusive questions, and zero requirement for photographs or body scans. By maintaining total privacy and data security, the platform encourages higher employee participation and precise first-time size selections.

Why has Size-Me been optimized for mobile devices?

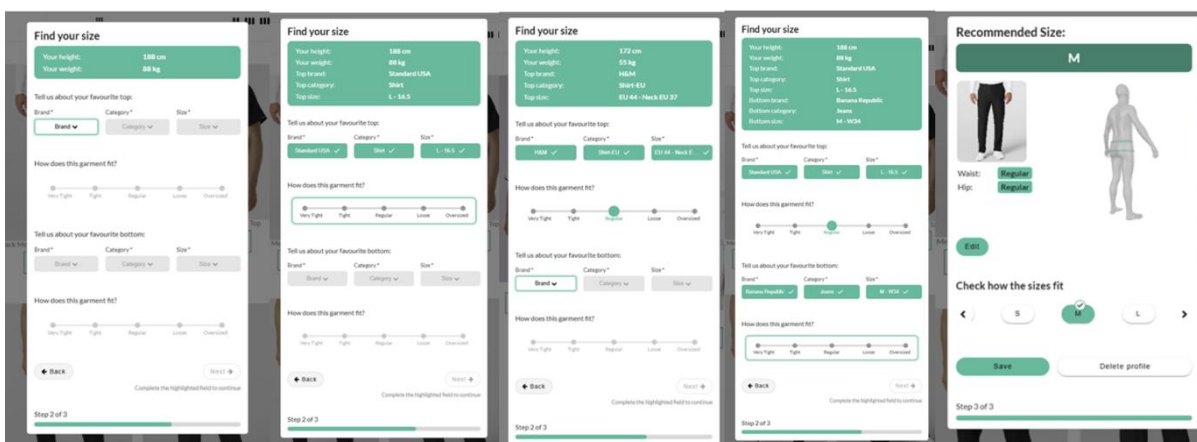
Smartphones have become central to the way employees access workplace services, particularly across distributed, frontline, and deskless workforces. A recent mobile-workforce study reported that **80 percent of enterprise employees use mobile applications for work-related tasks.** (Worldmetrics)

Uniform ordering must therefore work effectively on the device employees are most likely to have available. Size-Me 5.1 has been further optimized for smartphones and mobile devices so that employees can complete the sizing process quickly and confidently, wherever they are located.

The improved mobile journey offers:

- A faster and simpler experience
- Clear, guided instructions
- An intuitive step-by-step process
- Personalized size and fit recommendations
- Only a few simple wearer inputs
- No photographs or body scans
- A private and secure process
- Garment-specific recommendations rather than generic size advice

The aim is to remove unnecessary friction and help more employees select the correct size first time.



Why does a simple wearer experience matter?

A sizing platform can only deliver value when employees find it easy to use.

Complex sizing forms, unclear instructions or intrusive requirements can reduce participation. Lower participation leaves organizations with incomplete sizing information and makes it harder to plan garment demand accurately.

A quick, accessible user journey can encourage more employees to complete the sizing process.

This provides two immediate benefits:

- Helping each employee select the right garment size first time.
- The organization receives more reliable information about actual size demand; in turn, this helps organizations manufacture, purchase, stock, and distribute the right quantities across every size.

“Workforce demographics, regulations and business systems are constantly evolving, and our continuous research and development keeps Size-Me relevant, accurate and commercially valuable for our clients. By combining an upgraded, mobile-optimized easy wearer journey with

real size-demand intelligence, Size-Me supports not only end-user satisfaction, but also supports more accurate production planning, better stock allocation, and lower operating costs for manufacturers," states Bodi.Me CEO and co-founder, Lara Mazzoni.

Size-Me 5.1 is available now and can easily be integrated into an organization's existing e-commerce, uniform-ordering, or workforce-management platform, allowing employees to complete the sizing journey as part of their normal ordering process.

ENDS

Find out more about Bodi.Me's Size-Me 5.1 here: [About Size-Me 5.1](#)

For **high-res images, video, and interviews** with Lara Mazzoni, please get in touch with:

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NOTES TO EDITORS:

About Bodi.Me:

Founded in 2013, by Lara Mazzoni and partners, Bodi.Me is a UK leader in AI-powered sizing for uniforms and professional clothing. Its award-winning Size-Me platform turns simple wearer inputs into accurate, garment-specific size recommendations while generating demand data to optimize production, stock, and distribution.

Highly customizable and easy to integrate, Size-Me has delivered 1.5M+ recommendations, reduced returns by over 80 percent, achieved up to 98.7 percent accuracy, and cut overproduction by more than 70 percent.

About Bodi.Me's Size-Me 5.1:

Size-Me 5.1 is Bodi.Me's latest AI-powered uniform sizing solution. It asks the wearer a small number of simple, non-intrusive questions and uses Bodi.Me's proprietary technology to recommend the most appropriate size and fit for each specific garment. The non-intrusive, secure process does not require photographs, body scans, or specialist hardware.

What results has Size-Me achieved?

According to Bodi.Me's platform and project results, Size-Me has:

- Delivered more than **1.5 million size and fit recommendations**
- Achieved up to **98.7 percent size recommendation accuracy**

- Reduced garment returns by more than **80 percent**
- Helped reduce apparel overproduction by more than **70 percent**

Results vary according to the garment program, implementation, available data, and client processes. However, these outcomes demonstrate how better sizing information can create measurable operational, commercial and environmental benefits.