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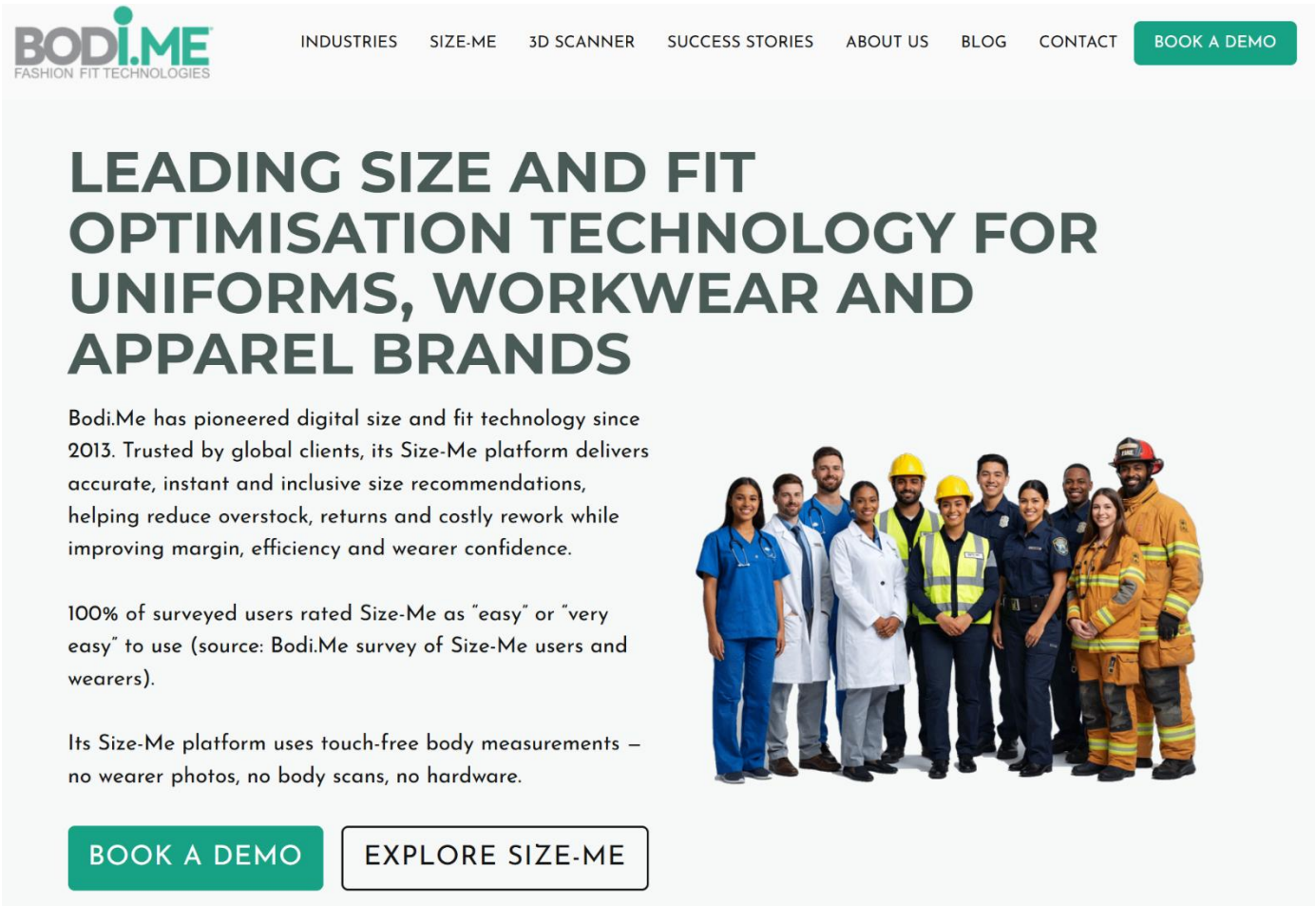
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Bodi.Me Launches Redesigned Website

Size-Me connects wearer fit data with manufacturing, ordering, stock planning and distribution — helping organisations buy smarter, reduce waste and improve first-time fit.



LONDON, UK — November 2026 — Bodi.Me, a UK technology company specialising in size and fit optimisation for uniforms, workwear and apparel, has launched a redesigned website showcasing how its AI-powered Size-Me platform supports better decisions across the clothing supply chain.

From deciding which sizes to manufacture to getting the right garments to each wearer, Size-Me connects individual sizing requirements with procurement and operational planning. The new website explains how organisations can use wearer-demand data to reduce unnecessary production, improve ordering, manage stock and streamline distribution.

Sizing errors cost uniform programmes dearly. Garments ordered in the wrong sizes lead to returns, reworks, overstock, and wearers who feel uncomfortable at work. The redesigned site shows how Size-Me removes that guesswork before production begins.

Size-Me helps address these problems before orders are placed. Wearers complete a short online questionnaire, and the platform matches their body profile to garment specifications and available size ranges. These garment-specific recommendations also provide demand intelligence to support four connected supply-chain decisions.

- **Manufacturing:** Plan production quantities by size using wearer-demand data, helping reduce speculative manufacturing and overproduction.
- **Ordering and procurement:** Build orders around the sizes people need, improving purchasing accuracy and reducing avoidable replacement orders.
- **Stock planning:** Understand demand across the size range to help reduce overstock, identify potential shortages, and allocate inventory more effectively.
- **Distribution:** Match garments to wearers before dispatch, helping improve first-time fit and reduce exchanges, repeat shipments, and redistribution.

"Size optimisation starts long before a garment reaches the wearer," said **Lara Mazzoni, CEO and co-founder of Bodi.Me**. "It starts with knowing which sizes to manufacture, what quantities to order, where to hold stock and how to distribute garments correctly the first time. Our new website shows how Size-Me connects those decisions, helping organisations protect margins, reduce waste and give every wearer greater confidence in their fit."

The redesigned website includes dedicated pages for **Healthcare, Defence & Military, Brands & E-commerce, PPE & Industrial, Hospitality & Airlines, and Global Events**, explaining the sizing and supply-chain challenges facing each sector.

Visitors can also explore a three-step guide to Size-Me, success stories, frequently asked questions, and a monthly newsletter for procurement and operations leaders.

The wearer journey takes under two minutes on a phone, with no app, photographs, body scans or specialist hardware required. Size-Me uses proprietary algorithms and machine learning to generate a body profile from simple inputs, then matches it to each garment's specifications.

With **more than 1.5 million size recommendations delivered worldwide**, Bodi.Me helps organisations connect better fit with more informed supply-chain planning.

The new site features:

- **Dedicated Industry Pages** for Healthcare, Defence & Military, Brands & E-commerce, PPE & Industrial, Hospitality & Airlines, and Global Events, each addressing the sizing challenges specific to that sector.

- **A Three-Step "How Size-Me Works" Guide**, explaining how wearers complete a short questionnaire in under two minutes on any phone, with no photos, apps, scans, or hardware required.
- **Measurable Outcomes**, including a 95% reduction in returns and more than 1.5 million size recommendations delivered worldwide.
- **Success Stories and a "Trusted By" Showcase** featuring organisations across healthcare, aviation, hospitality, finance, defence, and global events.
- **An FAQ section** covering returns reduction, launch timelines, and how the technology works.
- **A Monthly Insight Newsletter** for operations and procurement leaders on sizing, fit technology, and regulation.

Size-Me uses machine learning trained on more than 500,000 3D body scans to build an accurate body profile from simple wearer inputs. It then matches each profile to garment specifications and size ranges, giving organisations reliable demand data before manufacturing starts.

"Every uniform programme we work with faces the same question: how do you get the right size to every wearer, first time? Our new website answers that question sector by sector. Whether you're dressing a hospital workforce, an airline crew, or thousands of event volunteers, you can now see exactly how Size-Me reduces waste, protects margins, and gives wearers confidence in what they wear," said Lara Mazzoni, CEO and co-founder of Bodi.Me.

To explore the new website or book a demo, visit Bodi.Me.

ENDS

For **high-res images, video, and interviews** with Lara Mazzoni, please contact:
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NOTES TO EDITORS:

About Bodi.Me:
Founded in 2013 by Lara Mazzoni and partners, Bodi.Me is a UK leader in AI-powered sizing for uniforms and professional clothing. Its award-winning Size-Me platform turns simple wearer inputs into accurate, garment-specific size recommendations while generating demand data to optimize production, stock, and distribution.

Highly customizable and easy to integrate, Size-Me has delivered 1.5M+ recommendations, reduced returns by over 80 percent, achieved up to 98.7 percent accuracy, and cut overproduction by more than 70 percent.

What results has Size-Me achieved?

According to Bodi.Me's platform and project results, Size-Me has:

- Delivered more than **1.5 million size and fit recommendations.**
- Achieved up to **98.7 percent size recommendation accuracy.**
- Reduced garment returns by more than **95 percent.**
- Helped reduce apparel overproduction by more than **70 percent.**

Results vary according to the garment program, implementation, available data, and client processes. However, these outcomes demonstrate how better sizing information can create measurable operational, commercial, and environmental benefits.